



**Robin Heffernan, PhD**  
**Co-Founder and CEO, Empassion**

Robin Heffernan is a Co-Founder and CEO of Empassion, a new company focused on giving more good days to patients and families with advanced illness. Robin is a serial entrepreneur, experienced executive, and former Venture Capitalist focused on healthcare and technology. Prior companies include Predilytics (analytics platform acquired by Welltok), Epidemico (population health platform acquired by Booz Allen Hamilton), Circulation (transportation benefit manager acquired by ModivCare), and Onehome (value-based home health, DME and Infusion acquired by Humana). A Chemical Engineer by training, Dr. Heffernan earned her PhD and B.A. at Harvard University.