



Judi Lund Person

Judi Lund Person is the principal of the newly established Lund Person & Associates, LLC, hospice consulting. For 21 years, she served as the Vice President, Regulatory and Compliance at the National Hospice and Palliative Care Organization, where she served as a key contact with the Centers for Medicare and Medicaid Services, other federal agencies, helping to ensure that NHPCO's voice was heard with policymakers. She is known for translating complex regulations into "plain English" for hospice providers and providing resources for regulatory compliance.

Prior to joining NHPCO, Judi served for 22 years as the President and CEO of The Carolinas Center for Hospice and End of Life Care, where she provided support and resources for hospice providers and end of life care coalitions in the Carolinas.

Early in her career, Judi was a part of a small group of advocates that worked for the passage of the Medicare Hospice Benefit in Congress. That advocacy work resulted in the addition of hospice to Medicare in 1982, with the original Medicare hospice conditions of participation published in 1983.