



Sherry Winn

Sherry Winn stepped into the world as a leader, first in sports where she attained the highest level possible in athletics—The Olympic Games. She then led college basketball programs for 23 years where she won a National Championship and took her teams to three Elite Eights. Since 2012 as CEO of The Winning Leadership Company, she has delivered over 3,800 hours of leadership programs where she has developed Olympic-level leaders.

Sherry has spoken to audiences as large as 14,000 and has spoken for companies such as Dell, McDonald's, and Adobe. She has spoken in Gillette Stadium, airplane hangars, baseball diamonds, and too many hotel convention centers to mention. Organizations such as the Volunteers of America, AnyTime Fitness, Edward Jones, and a host of multi-million and billion-dollar companies invest in Sherry's teachings each year.

Hundreds of executives, championship teams, and driven leaders have hired me to help them lead like Olympians—under pressure, with purpose, and without burning out.

My superpower? Turning untapped potential into gold-medal performance by rewiring how people think, lead, and connect.

🔥 You've Mastered Success. But Are You Aligned With Significance?

From the outside, you look like a winner.

But inside, you're wondering, "Is this the impact I'm meant to make?"

You're still showing up strong—while silently questioning what it's costing you.

That's where I come in.

I coach C-suite execs, senior leaders, and high-achievers who are:

- ✓ Leading through change
- ✓ Hitting goals but feeling stuck
- ✓ Ready to shift from tactical to transformational

High performers don't lack skill—they lack space.

Space to reflect. Reset. Rise.

I'm not a theory-based coach—I'm a two-time Olympian and national championship coach who's been through burnout, breakdowns, and nearly ended it all with a .38 in my hand.

I didn't study transformation—I became it.

That's why I created the Olympic Leadership Method™—a proven system built on elite mindset, emotional intelligence, and strategy to help leaders win from the inside out.

✓ Clients: Adobe, New York Life, Edward Jones, McDonald's

✓ Audiences: up to 14,000 people

✓ Results: Energy. Clarity. Confidence. Culture.

Whether you lead 10 or 10,000, my work helps you:

- ✓ Lead under pressure without losing yourself
- ✓ Build high-performance, trust-driven cultures
- ✓ Make aligned decisions with conviction
- ✓ Reignite fulfillment—in work and life

 **Services:**

- ◆ Executive Leadership Intensives
- ◆ Olympic Mindset Coaching (1:1 + Mastermind)
- ◆ Corporate Keynotes
- ◆ Self-Paced Online Training

 **You've conquered success. Now it's time to lead with legacy.**

 Book a Clarity Call: <https://calendly.com/sherrywinn/one-on-one-discovery-call>

 Or DM me—I'd love to hear your story.

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